



WASHBURN
CENTER FOR CHILDREN

Corporate Support for the Washburn Games

The Washburn Center for Children invites you to join us as a Corporate Sponsor of the second annual Washburn Games. Last year, nine Corporate Sponsors helped raise over \$53,000 for Washburn, and seven other companies joined us as a Teammate of the Washburn Games. During the event, over 100 kids ages 4-12 participated in a sports sampler featuring over 20 sporting activities in a fun, non-competitive environment.

Benefits of Corporate Sponsorship

Washburn works with our Corporate Sponsors to make the event valuable and memorable whether they customize the experience for themselves or not. The Washburn Games provides Corporate Sponsors with several ways to engage with your clients, employees, and others, including:

Sponsor the children of your clients and employees. ALL guests of Corporate Sponsors—clients, employees and their kids—are given FREE admission to participate in the Games!

Have your corporate logo featured in promotional materials.

The Washburn Games will feature your company's name and/or logo on its website, press releases, promotional materials and event signage and scorecards. Hundreds of people in the metro area will see your support of children in the community!

Advertise your support of Washburn Games in customized promotional materials. Display participant brochures and posters that say "Your Company is a proud sponsor of the Washburn Games."

Make one of the sporting activities your own. Staff the batting cages, mini-golf, or one of the over 20 other events with clients and employees. Make your station the "must-play" event of the day...if you can!

Thank you to last year's Corporate Sponsors!!!



SUCCESS COMPUTER CONSULTING



Fairview Sports
and Orthopedic Care



Lurie Besikof Lapidus
& Company, LLP



For more information, visit www.washburngames.org or call 612-767-6328





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A word from last year's sponsors...

"What a great day! Dozens of our employees and their children came out to either volunteer or participate. Countless parents approached me to say their kids had a terrific experience and that the only downside was that the Washburn Games only happens once a year. It's always gratifying to support a not-for-profit like Washburn, but to do so in such a fun and engaging manner was a treat."

Michael G. Brennan, Chief Compliance Officer, Allianz Life Insurance Company (Gold Level Sponsor)

"The Washburn Games was a creative way for our company to reach a new audience. I wanted to be a part of that."

Erik Thorsell, President, Success Computer Consulting (Silver Level Sponsor)

"Our sponsorship of the Washburn Games was a win-win for Merrill Lynch. We are committed to our community and were pleased to be a part of this positive family focused event. With more than 100 kids experiencing the joy of helping their peers, we feel like it was a wonderful investment for our company and all the participants."

Margo Clarke, Vice President, Merrill Lynch (Bronze Level Sponsor)

"The Washburn Games was a fantastic way to spend an autumn afternoon. I mingled with friends while watching all the kids play. And it was so organized and well run that I can't believe it was the inaugural event! We'll definitely be back in 2011."

Gillian Brennan, Client Services Attorney, Dorsey & Whitney, LLP (Bronze Level Sponsor)

"What a beautiful Fall day! It was a great opportunity for the kids and adults alike to be outdoors and support Washburn. We are so proud to have shared in the inaugural event."

Rhoda Beaird, Head of Community Presence Committee, Lurie Besikof Lapidus & Company, LLP (Bronze Level Sponsor)

Sponsorship Opportunities

Gold – \$15,000

This premier level of sponsorship will entitle your company to:

- Exclusive naming rights to the event: The 2011 Washburn Games presented by Your Company Name.
- Logo presence on event t-shirts
- Largest logo and brand presence at the event and on www.washburngames.org, as well as on all ads and marketing materials

Silver – \$7,500

Your company will receive:

- Opportunity to participate in the closing ceremonies by presenting several 529 educational grants as prizes
- Logo presence on event t-shirts
- Logo and brand presence at the event and on www.washburngames.org
- Recognition in the game's program guide
- Ownership of a game/event of your choice

Bronze – \$2,500

Your company will receive:

- Logo presence on event t-shirts
- Logo and brand presence at the event and on www.washburngames.org
- Recognition in the game's program guide
- Ownership of a game/event of your choice, providing team building opportunities for employees

Teammate – Customized sponsorship opportunities are available.

Sponsors will be invited to recruit 10-15 volunteers to monitor the game/activity station you sponsor.

Thank you for considering investing in our community through The Washburn Games!
For more information, contact Amy Pfarr Walker at apfarrwalker@washburn.org or 612-767-6328